

Connections for Families Society: 2023-2025 Strategic Roadmap



OUR VISION:

Parents with cognitive challenges are valued, supported and successful

OUR MISSION:

Connections supports and empowers parents with cognitive challenges to create and maintain safe and nurturing homes

KEY FOCUS AREAS AND STRATEGIES

FAMILIES:

DEEPEN OUR IMPACT THROUGH PROGRAMS AND SERVICES

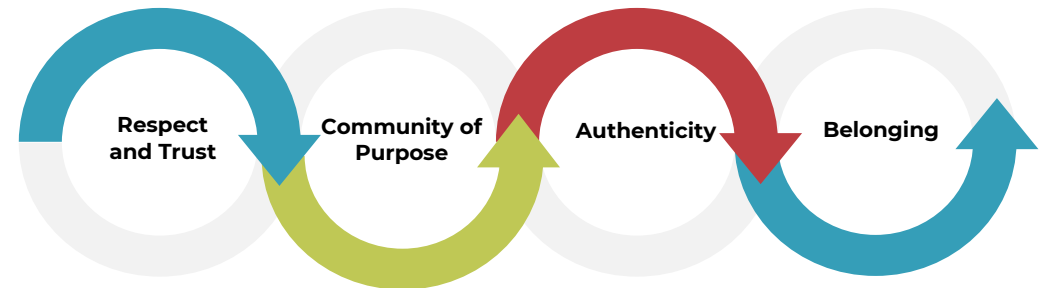
ORGANIZATION:

STRENGTHEN ORGANIZATIONAL CAPACITY

COMMUNITY:

CONTINUE TO BUILD STAKEHOLDER RELATIONSHIPS

OUR VALUES:



Respect and Trust

We show respect and believe that respect is the precursor to trust. We are effective at building trust because we honour our commitments, we're helpful, and show people we care in all their life's choices. We listen with open hearts and minds.



Community of Purpose

We enable people to feel safe so that they are comfortable sharing themselves and forming deeper connections, taking appropriate risks, and exposing vulnerabilities. We've mastered the art of building life-long relationships and serve others with kindness and compassion.



Authenticity

We are approachable and champion authenticity, empathy, and humanity. We have a positive work culture where people can be themselves. We meet people where they're at and do what's needed to be most helpful.



Belonging

We believe in the power of uniqueness and acceptance. We know that having a sense of belonging and feeling a sense of inclusion can support individuals create meaningful lives.